

Family

SESSION HANDBOOK

2020-2021

Get to know the
photographers
**BEHIND
THE LENS**

*Session
Prep*



WHAT TO WEAR
COLOR COORDINATION

What to expect

the
studio
jonesphotography
Capture.Preserve.Cherish.

PRODUCTS
to Cherish

Capture.Preserve.Cherish.

BEHIND THE LENS

A LITTLE NOTE ABOUT THE ARTIST



Cindi Jones

The family photography experience is much more than just creating pictures. It's about capturing a lasting memory of who each family member is at this moment in time, preserving the moment through photographic art and cherishing it for generations to come.

Just as I do with my family, I will capture images that can be beautifully displayed throughout your home. A focal point for your family room, a grouping for the stairway, small prints for the mantle or office desk, digitals to share with family and friends. I want to capture everything you need and want in this experience and I want us all to have fun in the process. We want this to be a stress free zone!

My hope is that the images created during your session will be cherished by your family for years to come, and that your experience with us will remain in your hearts forever.

Cindi Jones
owner / lead photographer
at THE STUDIO
with Jones Photography



THE STUDIO

with Jones photography
50630 Van Dyke Ave
Shelby Township, MI 48317
www.cindijonesphotography.com
cindijonesphotography@gmail.com

586.737.7411

We're active online and love interacting with our clients. Please connect via social media and let's keep in touch!

FACEBOOK

[/cindijonesphotography](https://www.facebook.com/cindijonesphotography)

INSTAGRAM

[cindi_jones_photography](https://www.instagram.com/cindi_jones_photography)

PINTEREST

[/cjonesphotos/](https://www.pinterest.com/cjonesphotos/)

TWITTER

[@CindiJonesPhoto](https://twitter.com/CindiJonesPhoto)

The Kleino family scheduled their session for late November and luckily, we had a beautiful snowfall. It was a PERFECT day for an outdoor session!

KLEINO FAMILY at their home in Rochester, MI



At their home

THE PREPARATION

PREPARATION IS THE KEY TO A SUCCESSFUL SESSION

BOOK YOUR DATE

We typically book one month in advance.



- Give us a call at least one month prior to the date you are hoping to be photographed. The fall calendar typically fills 4-6 months in advance.
- Have an idea of what you plan to do with the final images so we can plan the session accordingly.

PAY THE SESSION FEE INVOICE

The standard session fee is \$100.



- In order to reserve your date and time, the session fee must be paid.
- An invoice will be mailed to you. It can be paid via credit card online, check by mail or cash in person.

SELECT YOUR COLOR PALETTE

Visit the color palette link.



- A color palette link will be emailed to you.
- Use the season and/or location as inspiration.
- Get your shopping done ASAP!
- Share pics of the outfits with us so we can give some tips and select appropriate furniture, props and backdrops.

CONFIRMATION

Session Confirmation and bad weather.



- Expect an email or text with session confirmation - date, time, location address and meeting point or backdrop options.
- For outdoor sessions, in the event of bad weather, Cindi will contact you 2-3 hours before your session time if weather conditions are too poor for the session.

"My gratitude is unending for what Cindi captured for my girls and I. We will cherish these images forever!"
CHRISTINA - MOTHER OF TWO
Shelby, Township, MI



In The Studio

5 WHAT WILL WE WEAR?

TIPS ON WHAT TO WEAR!

① Prepare

Clothing selection can be the most stressful part of a family portrait session. Give yourself plenty of time to make outfit selections! The best way to give yourself a panic attack is to procrastinate on this.

② Clothing Selection

Select your color palette. The first outfit selected should be for mom. When mom is happy and confident in her outfit, everything else falls into place easily. The rest of the family can build from there. Shop slowly. Pick up pieces here and there. Do not expect to run to the mall and pick up outfits for each family member in one trip.

③ Lots of Layers

Layering is an easy way to accomplish a variety of looks and incorporate all the colors in your selected palette. Scarves, jackets and cardigans are all great options.

④ Accessories

Adding a scarf for a pop of color or texture, headbands, hats, bows and jewelry, will help add a bit of pizzazz and personality.

⑤ Details

Every detail matters. Hair and make-up play such an important role in photographs. Don't be fooled by the term, "natural look". Even the "natural look", requires a good amount of make-up and hair products. We encourage you to consider working with our professional stylist.

Let your style match your scene



the portrait session

TIPS FOR A SUCCESSFUL PORTRAIT SESSION

BE PREPARED

Pack a bag the day before

- Be prepared with proper footwear for the location. Footwear can be changed once we reach the exact location for the session.
- Be aware of weather conditions. Have umbrellas, coats and blankets when appropriate.
- Bottled water is always a good idea.

TIMING

Please arrive on time.

- Some things are beyond our control, but some are within. Do your best to arrive on time as another session may be scheduled right after yours. Sunlight can also be an issue.

GETTING STARTED

Find me at the meeting point.

- We will go over the game plan for the session
 - Get to know each other a bit
- depending on the type of session booked, we will photograph for 15 - 60 minutes.

PHOTOS AND FINISHING

What and where will we photograph?

- Depending on the type of session, we will meet at The Studio for an indoor session, or a pre-determined outdoor location. On outdoor sessions, the photographer will decide what areas to photograph in based on color coordination, scenery and lighting.
- As a rule, we begin with the large group images and break into smaller groups from there.

after the session

YOUR SESSION IS OVER, NOW WHAT?

BOOK AN ORDERING SESSION

Orders are expected to be placed
within 4 weeks of the portrait session



- Once your images are ready to view, an online proof gallery will be created for you to view at home.
- An email with a link to your gallery will be sent one week prior to your ordering session.

MEET ME AT THE STUDIO

Ordering sessions take place at The Studio



- You've had one week to share the proofs with family and friends. Now we will sit down at The Studio and make your final selections together.
- You will find helpful forms right here in the handbook to help you prepare.

PAYMENT

Please have payment ready.



- Full payment is expected at the ordering session.
- Payment plans can be set up at your request.
- We accept cash, checks and credit.

ORDER PICK UP

Orders can be picked up at The Studio



- Orders are typically ready within 4-6 weeks.
- When the order arrives from the lab, you will be contacted via email.
- Set up a time to meet at The Studio to pick up your order. We have rather odd hours at The Studio, so booking a date and time will be necessary.

PORTRAIT INVESTMENT

Capture.Preserve.Cherish



For your ordering convenience, we offer collections combining some of our most popular products. Additional products can be added to any collection, sometimes at a discounted price.

All of our prints and products are ordered from the best PROFESSIONAL labs in the business, providing our clients with the highest quality and accurate color available.

You have invested a great deal in building this family. Now, invest in capturing the memory of your connection. Preserve these moments for your family to cherish for years to come.

Products are on display at The Studio.

PRODUCTS

you will love

Despite the transition to digital living, I still delight in creating tactile prints and other tangible products and items that are sure to be treasured for years to come, with quality and color that will stand the test of time!

Here at Jones Photography, we strive to bring clients the highest quality products on the market. Showcase your favorite images in style with a variety of products including prints, albums, image boxes, holiday cards, wall art, custom created storyboards, and so much more.

This is a full service photographic experience. You have selected us to not only capture your family, but to also preserve these memories with the highest quality display options on the market. Leaving your loved ones with keepsakes they will cherish for generations to come.

Capture.Preserve.Cherish.

FAMILY SESSION FEE \$100
EXTENDED FAMILY SESSION FEE \$200

Collection Options

Treasured Collection \$1800

This is a 20 pose package
Full edits

20 digital images of ordered prints with print release*
10 - 8x10 or smaller prints
20 image portrait album

-professional photographic prints are mounted to thick,
durable, layflat pages with custom photo cover
digital album app perfect for sharing

Cherished Collection \$1000

This is a 10 pose package
Full Edits

10 digital images of ordered prints with print release*
10 - 8x10 or smaller prints
digital album app of prints ordered perfect for sharing

Captured Collection \$500

This is a 4 pose package
Full Edits

4 digital images of ordered prints with print release*
6 - 8x10 or smaller prints
digital album app of prints ordered perfect for sharing

Simple Collection \$200

This is a 1 pose package
Full Edits

5 - 8x10 or smaller prints

8 additional digital images may be added to any COLLECTION for \$400

**digital images printable up to size 8x10*



Add-On Products

Wall Portraits

Wall Grouping	\$1500
20x24 Mounted	\$600
10x20 Mounted Storyboard	\$450
16x20 Mounted	\$350
11x14 Mounted	\$198
10x10 Collage Mounted	\$400

Desk Prints

8x10	\$ 50
5x7	\$ 50
8 wallets	\$ 50

Products

25 Flat 2 Sided Cards	\$55
Digital Image	\$75
Chromaluxe Coasters	\$80
Money Clip	\$50
Metal Ornament	\$35
Photo Mug	\$35
Tervis Stainless Mug	\$80
Tervis Cup	\$70
2 - 4x5 magnets	\$25
2 - Metal Key chains	\$25
Playing Cards	\$25
Sticker Pack	\$25
Garden Flag	\$35
Bluetooth Speaker	\$200
60x80 Fleece Blanket	\$100
60x80 2 sided Fleece Blanket	\$150

8 additional digital images may be added to any COLLECTION for \$400

**digital images printable up to size 8x10*



Say Cheese!!!!



Intensity Sessions

the studio 



Have your athlete photographed by a true professional!
Display your athlete with pride.

Capture this moment before it is gone. You invest in the best training, join the elite clubs, and cheer for them on the sidelines like they play for the pros. Preserve that pride you feel for their hard work and dedication with an Athlete Sportrait Session. You and your athlete will cherish these composites for years to come.

High quality photographs and creations with head turning results!

Intensity Sessions Starting at: \$375

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